

Muriel de Oliveira Gavira

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Education

University of Campinas – Doctorate Degree in Scientific and Technological Policy

Thesis: Innovation management in subsidiaries of multinational companies in the electro-electronic industry located in Brazil.

2004-Jul.2008

Rutgers University - State University of New Jersey – Visiting Scholar

Thesis: Innovation management in Brazilian's electronics subsidiaries: a comparative study.

2006-2007

State University of São Paulo – Master Degree in Engineering Operations Management

Thesis: Simulation as a tool for knowledge acquiring.

2001-2003

Federal University of Mato Grosso do Sul – Bachelor in Business Administration

Thesis: Evaluation of the degree of satisfaction of aged people concerning leisure, culture and education options in Campo Grande city.

1996-2000

Employment

Center for Administration and Public Policies – ISCSP/UTL

Jan. 2011 - present

Invited Researcher – e-Planning

University of Campinas (UNICAMP)

Mai. 2010 - present

Assistant Professor teaching Business Administration and Operations Engineering Programs, and Researching Sustainable Innovation, and Entrepreneurship.

University of Campinas

Oct.2009-Apr. 2010

Post-doctoral fellow and Instructor of Sustainable Energy at Entrepreneurship at Interdisciplinary Center of Energy Planning

University of Victoria - Business School – Post-doctoral Fellow

Sep.2008 - Oct.2009

Researcher of Sustainable Entrepreneurship and Instructor of Innovation Management

Siemens Brasil Ltda. Researcher of Innovation Management	Apr. 2005 – Sep. 2006
University of Campinas Course assistant of the lectures: Multinational Management, National System of Innovation and Innovation Teams.	Oct. 2005 – Mar. 2006
Pontifícia Universidade Católica de Campinas Professor of Business Administration and academic advisor	Aug. 2003 – Dec. 2004
Faculdades Atibaia Professor of Operations Management	Aug. 2003 – Dec. 2004
Project: Evaluation of competitiveness and technological modernization of Campo Grande Industries Researcher	Out. 1997 – Jul. 2000
Federal University of Mato Grosso do Sul Business Workshops Organizer	Jan. 1998 – Jul. 2000

Recent Projects

Risks and Entrepreneurial Opportunities from Climate Change to the Biomass Energy Sector in Developing Countries Institution: UNICAMP, Interdisciplinary Center of Energy Planning	Oct. 2009-Dec.2010
Economic and entrepreneurial opportunities related to climate change in Canada Institution: University of Victoria - Business School	Jan. –Sep. 2009
Challenges and Opportunities facing Sustainable Energy Entrepreneurs in Canada Institution: University of Victoria - Business School	Jan. 2009-now

Events

- Business Pitch Competition – University of Victoria, BC, Canada (2009)**
- Business Plan Competition - University of Victoria, BC, Canada (2009)**
- Business Management Forum – Federal University of Mato Grosso do Sul – 1997-1999**

Languages

- English:** Fluency
- Portuguese:** Mother Tongue
- Spanish:** Advanced
- French:** Basic

Publications

GAVIRA, M.O.; QUADROS, R. Innovation Management in Subsidiaries of Multinational Corporations in the Brazilian Electro-Electronic Industry. In: **ITMC Proceedings...**, 2011, San Jose. IEEE Technology Management Conference, 2011. 1 CD-ROM.

GAVIRA, M. O.; JANNUZZI, G. M. Climate Change Regulation in the Energy Sector in Brazil. In: IV Regional Conference on World Changes. São Paulo. **Proceedings...**, 2011.

GAVIRA, Muriel de Oliveira (autor); CARVALHO, Ruy de Quadros (orient.). **Innovation Management in Brazilian Subsidiaries in the Electro-Electronic Industry** (In Portuguese). 260p. Thesis (doctorate) - Universidade Estadual de Campinas, Instituto de Geociências, Campinas, SP, 2008.

GAVIRA, M.O.; QUADROS, R. Innovation and Technology Management in Brazilian Subsidiaries in the Electro-Electronic Industry. In: **PICMET**, 2007, Portland. Portland International Conference on Management of Engineering and Technology, 2007. 1 CD-ROM.

GAVIRA, M. O. et al. Technological innovation management tools: analyzing the application of the innovation funnel in a consumer goods organization (in Portuguese). **Revista de Administração do Mackenzie**. v.8, n.1, 2007.

GAVIRA, M. O. Methodology for using simulation in teaching Production Engineering. (in Portuguese) In: World Congress on Engineering and Technology Education, 2004, Guarujá/Santos. **Proceedings...** Santos: COPEC, 2004.

GAVIRA, Muriel de O.; SILVA, Eliciane M. The role of simulation on the project of new products process. (in Portuguese) In: ENCONTRO NACIONAL DE ENGENHARIA DE PRODUÇÃO, 23, 2003, Ouro Preto. **Anais...** Ouro Preto: Universidade Federal de Ouro Preto, 2003. 1 CD-ROM.

GAVIRA, Muriel de O.; MOCCELIN, J. V. Computational simulation as a tool for individual knowledge acquiring. (in Portuguese) In: CONGRESSO BRASILEIRO DE ENSINO DE ENGENHARIA, 31, 2003, Rio de Janeiro. **Anais...** Rio de Janeiro: Associação Brasileira de Ensino de Engenharia, 2003. 1 CD-ROM.

SILVA, Eliciane M.; GAVIRA, Muriel de O. Study of the relationship inside the furniture industry cluster of Votuporanga (SP). (in Portuguese) In: ENCONTRO NACIONAL DE ENGENHARIA DE PRODUÇÃO, 23, 2003, Ouro Preto. **Anais...** Ouro Preto: Universidade Federal de Ouro Preto, 2003. 1.

GAVIRA, Muriel de O. et al. The use of *system dynamics* in education and training. (in Portuguese) In: CONGRESSO BRASILEIRO DE ENSINO DE ENGENHARIA, 30, 2002, Piracicaba. **Anais...** Piracicaba: Associação Brasileira de Ensino de Engenharia, 2002. 1 CD-ROM.

GAVIRA, Muriel de O.; OLIVEIRA, Vilma Jesus de. Evaluation of the degree of satisfaction of aged people concerning leisure, culture and education options in Campo Grande city. (in Portuguese) In: JORNADA CIENTÍFICA DO CENTRO-OESTE DE ECONOMIA E ADMINISTRAÇÃO, 1, 2001, Campo Grande. **Anais...** Campo Grande: UFMS, 2001. 1 CD-ROM.

GAVIRA, Muriel de O.; OLIVEIRA, Vilma Jesus de. **Evaluation of the degree of satisfaction of aged people concerning leisure, culture and education options in Campo Grande city.** (in Portuguese) 2000. 72 f. Monografia (Trabalho de Conclusão de Curso em Administração) – Departamento de Direito, Economia e Administração, Universidade Federal de Mato Grosso do Sul, Campo Grande.

GAVIRA, Muriel de O.; OLIVEIRA, Tito C. M. Examination of economic relationships between clothes and footwear industry of Campo Grande and suppliers and consumers. (in Portuguese) In: ENCONTRO NACIONAL DE GEÓGRAFOS, 12, 2000, Florianópolis. **Anais...** Florianópolis: Associação Nacional de Geógrafos, 2000. 1 CD-ROM.

GAVIRA, Muriel de O. Economic relationships of the clothes and footwear industry of Campo Grande city. (in Portuguese) **Revista de Iniciação Científica da Universidade Federal de Mato Grosso do Sul**, Campo Grande, 2000.

GAVIRA, Muriel de O. Campo Grande city (MS) industries: internal factors. (in Portuguese) **Revista de Geografia da Universidade Federal de Mato Grosso do Sul**, Campo Grande, ano V, n. 10, p. 52-58, jul./dez.1999.

GAVIRA, Muriel de O.; OLIVEIRA, Tito C. M. Exam of the inner factors determining the competitiveness of Campo Grande city industries with more than 11 employees. (in Portuguese) In: REUNIÃO ANUAL DA SOCIEDADE BRASILEIRA PARA O PROGRESSO DA CIENCIA, 51, 1999, Porto Alegre. **Anais...** Porto Alegre: Sociedade Brasileira para o Progresso da Ciência, 1999. 1 CD-ROM.

GAVIRA, Muriel de O.; OLIVEIRA, Tito C. M. Evaluation of competitiveness and technological modernization of medium and large Campo Grande city industries. (in Portuguese) In: REUNIÃO ANUAL DA SOCIEDADE BRASILEIRA PARA O PROGRESSO DA CIENCIA, 50, 1998, Natal. **Anais...** Natal: Sociedade Brasileira para o progresso da Ciência, 1998. p. 464-465. 1 CD-ROM.

GAVIRA, Muriel de O.; OLIVEIRA, Tito C. M. **Examination of the competitiveness of the medium and large Campo Grande city industries.** (in Portuguese) In: ENCONTRO SUL-MATOGROSSENSE DE GEÓGRAFOS, 9, 1998, Três Lagoas.

Campinas, Brazil, December, 2011.